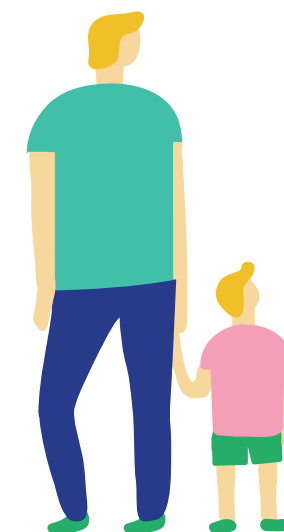
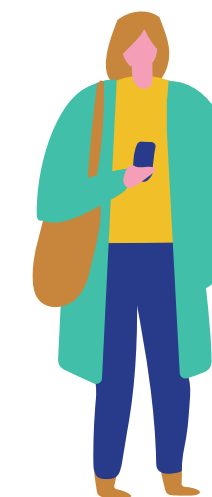
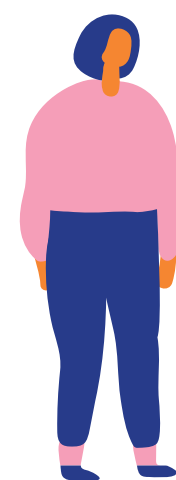
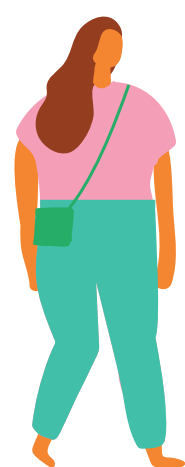
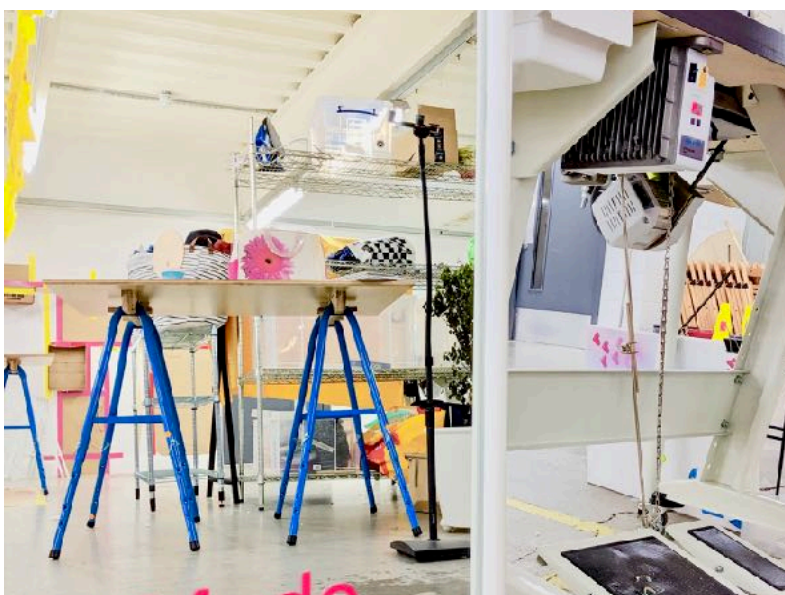
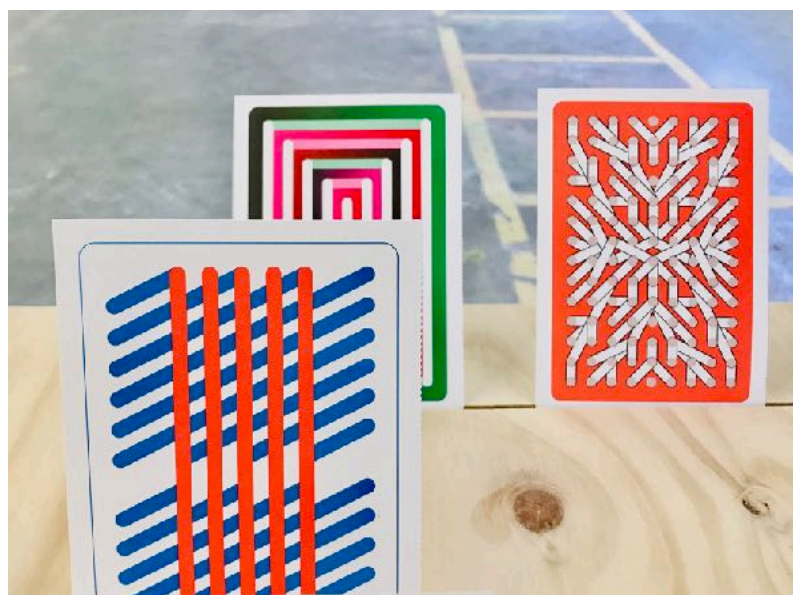


EVERY. ONE.
EVERY. DAY.

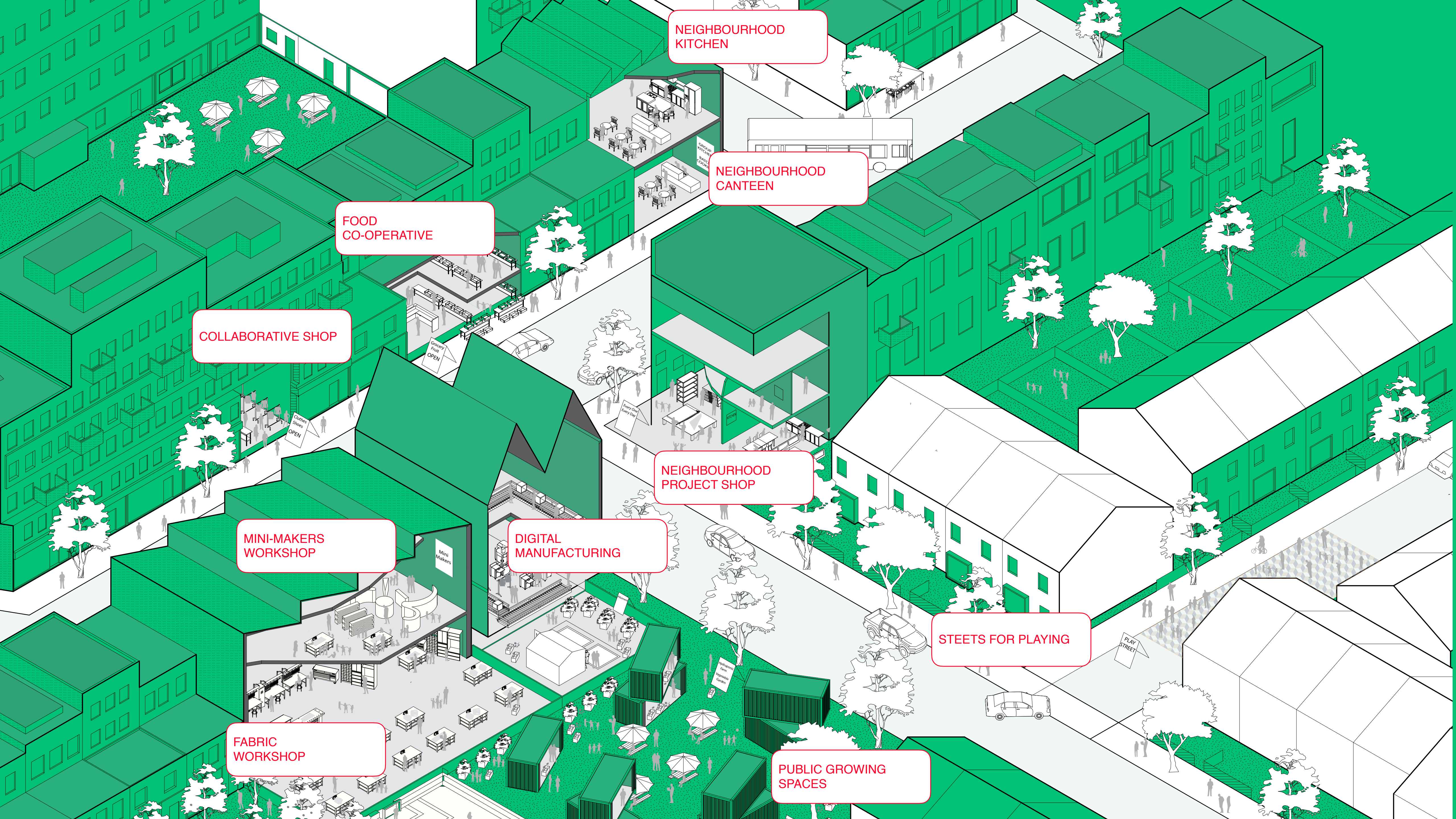






**“A CORE GOAL OF
PUBLIC POLICY
SHOULD BE TO
FACILITATE THE
DEVELOPMENT OF
INSTITUTIONS THAT
BRING OUT THE BEST
IN HUMANS.”**

ELINOR OSTROM



NEIGHBOURHOOD
KITCHEN

NEIGHBOURHOOD
CANTEEN

FOOD
CO-OPERATIVE

COLLABORATIVE SHOP

NEIGHBOURHOOD
PROJECT SHOP

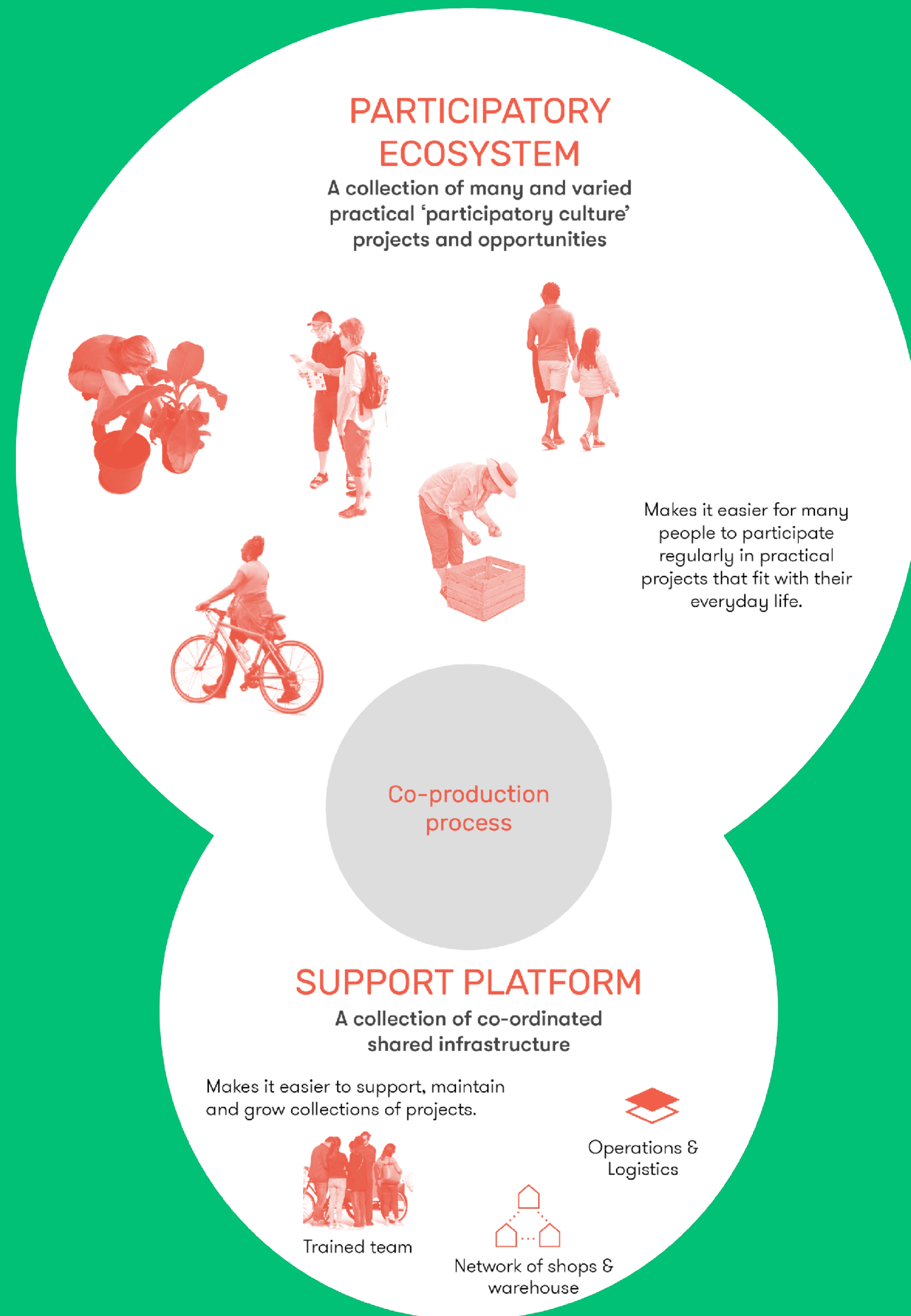
MINI-MAKERS
WORKSHOP

DIGITAL
MANUFACTURING

STREETS FOR PLAYING

FABRIC
WORKSHOP

PUBLIC GROWING
SPACES



BUILDING 2 INTERCONNECTED SYSTEMS

PARTICIPATORY ECOSYSTEM

CONCEPTUALLY THE PARTICIPATORY ECOSYSTEM IS A LIVING, BREATHING ECOLOGY, IN WHICH PROJECT IDEAS AND ACTIVITIES ARE CONTINUOUSLY BEING DESIGNED, TESTED, GROWN, PAUSED, DISCARDED OR REPLICATED.



IMPACT

EVERY ONE EVERY DAY IN NUMBERS

6000+
PARTICIPANTS

146
PROJECTS

14,000
ATTENDANCES

1,065
INDIVIDUAL SESSIONS

Every One Every Day is a unique large-scale research project to see if it is possible to build practical participation into the fabric of everyday life.

If we live differently, share more of our time, spaces, learning and ideas, then together can we can co-create the wonderful neighbourhoods we dream of to grow up in and grow old in?

You have to build the projects, activities, relationships and networks in order to measure the impact of this much practical activity.

In the 26 months since Every One Every Day launched with it's first shops in Ripple Road and Church Elm Lane the creativity and energy has been incredible.

These two pages show some of the statistics from the project to give you a sense of the impact that 6,000+ people working together can create.

"My confidence was the major thing that I notice, my confidence and not being afraid to mix with people that don't look like me, don't cook like me, don't speak the same language as me, don't believe the same faith and breaking down those barriers and being able to communicate and get to know each other.

I found that we didn't even speak about our differences, the more we spoke, we kept meeting each other in the things that we were similar to. And as we go along, we're realising that we're meeting up back at the same place." - Participant

PERCEIVED IMPACT OF MANY PROJECTS & LOTS OF ACTIVITY

9 FRIENDS FROM DIFFERENT BACKGROUNDS
Average score for experiencing friendship and social connection in sessions.

8 COLLECTIVE DECISION MAKING
Average score of perception of increased capacity to make collective decisions as a community.

8 TRUST IN NEIGHBOURS
Average score of perception of increased people's trust in neighbours.

7 RESPOND COLLECTIVELY
Average score of perception of increased community capacity to respond collectively to social, economic or environmental problems.

7 SENSE OF SAFETY
Average score of perception of increased people's sense of safety in Barking and Dagenham.

8 EASIER TO START PROJECTS
Average score of perception of making it easier for the community to start new projects using existing local opportunities and resources.

8 VIBRANCY
Average score of perception of increased attractiveness and vibrancy of Barking and Dagenham as a place to live.



PARTICIPATORY ECOSYSTEM

PARTICIPATORY SYSTEM DEVELOPS ORGANICALLY, IS UNPREDICTABLE IN FORM, AND IS ROOTED IN THE SHIFTING INTERRELATIONSHIPS OF MANY DIVERSE AND DISTINCT PARTS (MULTIPLE RESIDENTS JOINING AND LEAVING, AND PROJECTS EMERGING, THRIVING, REPLICATING AND STOPPING ON A CONSTANT BASIS).



Residents entry points through the participatory ecosystem

Less time & commitment

1



Social Media

Interacting through Facebook, Twitter, Instagram etc.

2



Professional Accompanying

Helping to introduce residents to activity and gaining confidence to navigate independently.

3

Popping into shops and The Warehouse

Passing by and popping into the shops to have a cup of tea and to find out more.



4

Signing up

Registering with the project for communication and research.



5



Participating in activities

Attending sessions, programmes and festivals.

6



Hosting a session

Hosting a session of an existing project such as Trade School or Great Cook.

7

Hosting and Collaborating
Working with others to organise and host existing projects.





Replicating

Replicating a project that is tried and tested already, making it quicker and easier to start.

Specialist business workshops

Regular workshop on topics from business set up to specialist food making, designed to stimulate interest in different ways of creating new businesses.



Collaborative Brands programmes

11 collaborative brands programmes across food, childcare, clothing, ceramics, growing, media for designing, prototyping, making and test trading.

3 Year programme

Exploring the potential of a 'team academy' model degree course based in The Warehouse.



8

9

10

11

12

13

14

15



Start a Project

Explore ideas for new projects starting from scratch.

Co-op School

2 day programmes to stimulate interest in developing co-ops in Barking and Dagenham.



Participatory Co-operatives

Developing models of 'participatory co-ops' around food, energy, ceramics, media and clothing - extending out from the 'collaborative brands'.



Independent co-ops and businesses

Spin out businesses and co-operatives form the business development programmes and collaborative brands.

75

**ORGANISATIONAL
MEMBERS**

